

Decision SESSION - EXECUTIVE LEADER, POLICY, STRATEGY AND PARTNERSHIPS

Wednesday, 23 APRIL 2025

Decisions

Set out below is a summary of the decisions taken at the meeting of the Decision Session Executive Leader, Policy, Strategy and Partnership held on Wednesday, 23 April 2025. The wording used does not necessarily reflect the actual wording that will appear in the minutes.

Members are reminded that, should they wish to call in a decision, notice must be given to Democracy Service no later than 4pm on the Wednesday 30 April 2025.

If you have any queries about any matters referred to in this decision sheet please contact Robert Flintoft.

5. PLAN FOR CYC TO CEASE SHARING INFORMATION ON X, FORMERLY KNOWN AS TWITTER

Resolved:

- i. Approved the Council no longer sharing information on its corporate X (formerly known as Twitter) account @CityofYork, unless directed by Silver Command.
- ii. Approved the plan (Annex A) to encourage residents to register for information or follow other council social media channels, whilst closing all council X accounts that do not respond to an incident.

Reason: The recommendation to end routine use of X follows an ongoing review of our communication methods to ensure they reflect our values of inclusion, trust, and respect. As the platform no longer aligns with these principles, this allows us to focus on clearer, more accessible routes for the public to engage with the Council, including our own channels, and other social networks. This recommendation does allow the Council the flexibility to utilise the X platform in emergency incidents and safeguards the Council against losing its verified status and identity.

